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LOS ANGELES MEMORIAL COLISEUM
FEBRUARY 4, 2024

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20 24

LA BATALLA EN EL COLISEO

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- *EVENT SCHEDULE*
- *CHARACTERISTICS OF THE OVAL*
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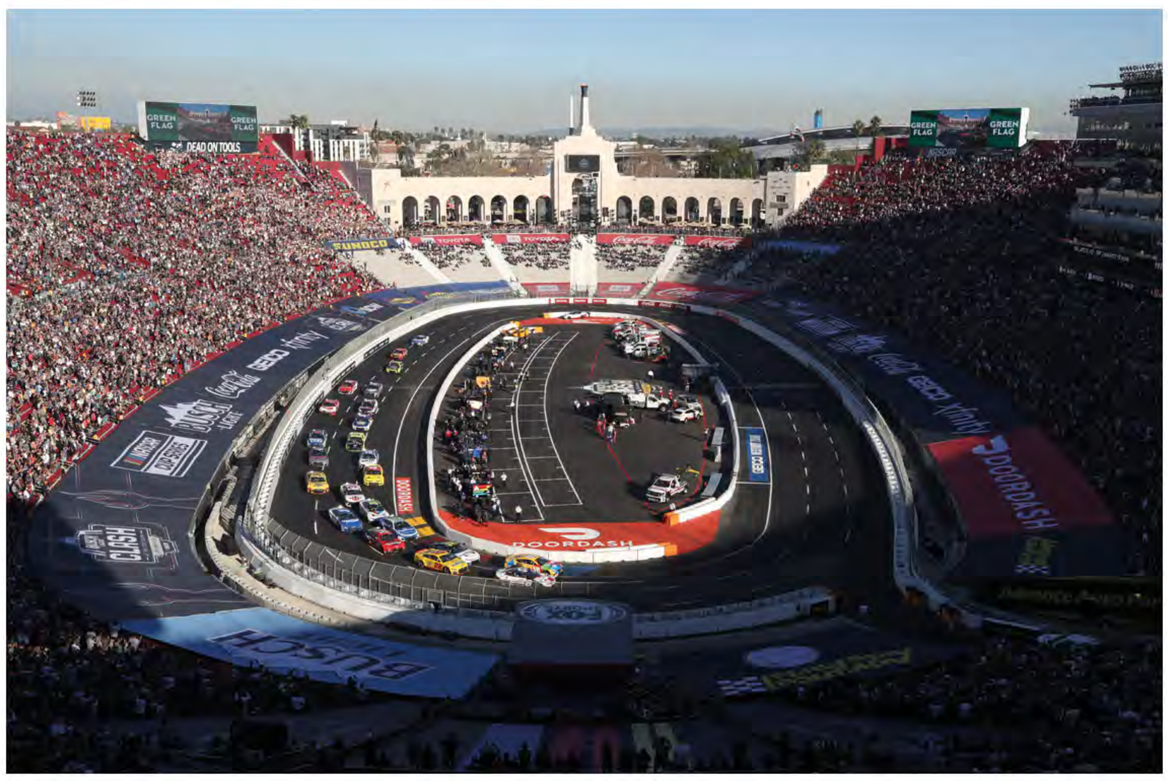
PRESENTATION

NASCAR México Series is presented on February 4, 2024 at the Memorial Coliseum in Los Angeles at the King Taco: La Batalla en El Coliseo, exhibition race in the Busch Light Clash 2024 of NASCAR Cup.

The event, which marks the start of both NASCAR Mexico and NASCAR EU activities this year, will be held at the iconic world sports venue (which is 101 years old) that has hosted two Olympic Games, two Super Bowls, one World Series, etc.

The Coliseum, considered in 1921 the Memorial for Veterans of the First World War (currently for all veterans), which has a capacity of more than 75 thousand spectators, will receive for the first time the Mexican drivers of what is considered the Second Era of NASCAR Mexico, chaired by Jimmy Morales (from 2017 to date).



Although the NASCAR Mexico Series, then called the NASCAR Toyota Series, visited the Phoenix International Raceway in Arizona in 2013, 2014 and 2015 in the First Era (from 2007 to 2015), it had never been included in the main program on the same Sunday of the NASCAR Cup race, premier category of The National Association for Stock Car Auto Racing, Inc.

On the temporary track at El Coliseo (a quarter-mile oval, which has an estimated cost of one million dollars) 22 Mexican drivers will start, of which 20 are champions and best classified in the NASCAR Mexico Series and NASCAR Challenge Series of the last season, also 1 chosen by the fans (Regina Sirvent) and 1 by NASCAR EU (Daniel Suárez).

In 2013 Abraham Calderón won, 2014 Daniel Suárez and 2015 Rubén Pardo in Phoenix. Now, in 2024, who will be the winner in Los Angeles?

THE EDITORS

THE MEXICAN PROTAGONISTS

Andrés Pérez de Lara (1), Abraham Calderón (2), Rogelio López (6), Xavi Razo (7), Eloy Sebastián (9), Regina Sirvent (10, chosen by the public), Alex de Alba (14), Rodrigo Rejón (19), Santiago Tovar (22), Max Gutiérrez (23), Enrique Baca (24), Rubén Rovelo (28), Jorge de la Parra (29), Jorge Goeters (31), Víctor Barrales Jr. (39), Salvador de Alba (48), Jake Cosío (51), Julio Rejón (55), Marco Marín (63), Andrik Dimayuga (67), Rubén García (88) and Daniel Suárez (99, chosen by NASCAR).

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Julio Rejón

Rodrigo Rejón

Ponte en contacto con nosotros: ggg@gggmkt.mx

GGG RACING TEAM

JULIO REJÓN AND RODRIGO REJÓN VS EVERYTHING AND EVERYONE IN LOS ANGELES

FOR THE GREATNESS ALREADY MANIFESTED

The GGG RACING TEAM drivers go in the NASCAR Mexico Series for the victory in the King Taco: The Battle at El Coliseo, an exhibition race in the 2024 Busch Light Clash of the NASCAR Cup of The National Association for Stock Car Auto Racing, Inc.

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PROFILE AND INTERVIEW

THE PASSION OF SILVIA SABATES COLTRANE

Iconic figure in real estate in Miami and the United States. She stands out for her professionalism, experience, knowledge and solvency in all areas. And this weekend, especially for all attendees at the Los Angeles Coliseum, she makes her consultancy and developments available, exclusive to the community that wants to make excellent investments and further increase the standard of living.

Real estate is Silvia Sabates Coltrane's passion, and this is the reason why she has become a leader in the highly competitive and influential real estate sector.

With 40 years as the owner of Real Estate Transactions, Inc., (RETI), Sabates Coltrane has left an indelible mark as a broker and consultant in the world of real estate.

She has successfully represented over 20 different projects for Miami-Dade's most prominent developers.

In 2020, Silvia Sabates Coltrane joined The Corcoran Group, one of the most recognized and successful companies in the United States, with an international presence, whose network includes affiliated offices in more than 118 countries in South America, Europe and Asia.

As part of Corcoran, Sabates Coltrane has formed and trained a team of brokers who work closely with her in the promotion of residential and commercial properties.

Silvia Sabates Coltrane has been involved in the sales of some of the properties for the most important beachfront real estate developments in Miami Beach.

This includes, four properties for the important Faena developments; three properties for the Chateau Group, builders of Fendi, Ritz Carlton, and Chateau Beach; twelve properties for an assembly for Ocean Terrace Holdings, for the construction of a 5-star hotel, luxury condominiums and shops.

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Project to launch at Collins and 72nd in Miami Beach

His brokerage experience also includes the sales of several hotels in Miami Beach and Fort Lauderdale.

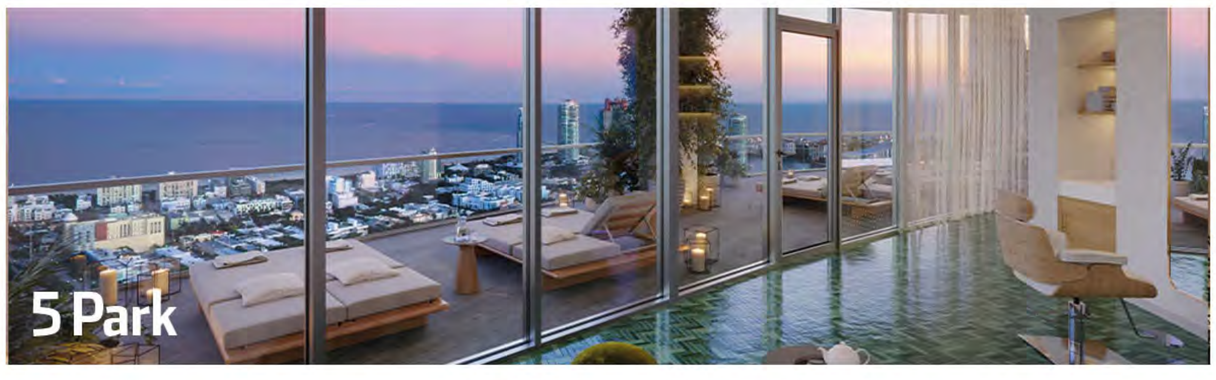
Silvia Sabates Coltrane's experience as a broker for so many successful companies laid the foundation and paved the way for Coltrane's next real estate frontier and challenges: the development of her own properties.

Highlights include Parc Plaza, Capobella, in Miami Beach, Azure Condominium in Surfside and the Marriott Residence Inn, also in Surfside.

At Collins and 69th Street she sold a project she had approved, which was developed as LÁtelier.

It has also been involved with a mixed-use condo development in North Beach, planned for the corner of Collins and 72nd. It will feature 2,000 square meters of ground-floor retail, and 220 condominiums. This project is going to be launched soon.

The legacy that Silvia Sabates Coltrane wants to leave is that everyone around her feels her enthusiasm and genuine interest in sharing her real estate experiences openly and in guiding them in a very specialized world.



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CONVERSATION
With Silvia Sabates Coltrane

- What can you share with those looking to make a real estate purchase in Miami?

• Miami is a growing city and has a special magnet for the entire world, because it is a city that has it all:

• Great weather, fabulous beaches, art, culture, sports of all kinds!

• Miami has great shopping centers, world-famous restaurants, medical centers, and magnificent universities.

• Miami is the fourth city in the world in number of luxury hotels.

• The port of Miami is considered the cruise capital of the world.

• Miami airport is the busiest in Florida.

• Miami is number 1 in technology job growth.

• And a very favorable tax climate for residents of the State!

Villa de Terra Project

- Comment on the topic of Real Estate.

- The real estate panorama is not static. There are areas of great growth and others that were not developed, which have a promising future given the number of new projects contemplated.

A professional agent must inform his clients of the future of each area and planned changes.

It is also of utmost importance to recognize who are the reputable developers who strive to complete their projects as they were represented and who have the financial capacity to complete their projects.

A good example is Terra and its CEO David Martin. He is an innovative developer, who travels the world looking for new talent for his developments so he can incorporate new designs and amenities into his projects.

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Terra, his company, is currently building 5 Park in South Beach, Villa in Edgewater, The Well in Bay Harbour, as well as others in various stages of development.

- What is the best advice you can give to those who are interested in making a purchase in Miami?

- Work with a professional agent. Trying to go directly to make the purchase without the assistance of a professional is a mistake that can be costly.

It is very important to choose a professional with local experience, who can offer the client different properties, and who can also explain the buying and selling process from the beginning.

In the case of condominiums, not all regulations are the same. It is important to explain to the buyer the terms of the purchase and sale agreement they are signing and also the content of the regulations and use restrictions of the property they are purchasing.

- A responsible agent also advises his client about the services of other professionals who should be consulted: a lawyer, an accountant, and a lender in case of financing. Each client's situation is different and these professionals can advise them on the best way to deed the property so as not to be affected at the time of a future sale, make bank transfers, and the type of declarations they have to file.

- What types of developments are foreign buyers contemplating?

- There are different types of developments and prices vary depending on the location of the property.

Ora by Casa Tua

A professional agent should be able to discuss these differences with their buyers and explain the reason for the difference in prices.

A large part of foreign buyers seek to be able to acquire a certain return on their investment and choose to buy residential houses or condominiums that allow them to be rented in their absence and thus be able to cover expenses such as taxes, maintenance and administration of the property.

Others want exclusivity and prefer to get a property that has strict restrictions.

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Mandarin Oriental Residences

This information is found in the condominium documents and/or in the code of each city. The agent should be able to emphasize to his buyers whether the use of the property is what they are looking for.

Those looking for commercial properties should make sure the agent has experience working with that type of property.

- Finally, and in relation to the participation of the NASCAR Mexico Series as a guest at the 2024 Busch Light Clash of the NASCAR Cup at the Los Angeles Coliseum, why was the Mexican driver Max Gutiérrez chosen as an ambassador or promotional image for your real estate projects?

- Since I met Max Gutiérrez and his family I became attached to them, because they are genuine people, with great principles, whom I respect.

As a driver, Max has managed to stand out in the different categories in which he has participated in Mexico and the United States, since he was 3 years old, and now he is within the Top 5 of NASCAR Mexico.

His numbers on social media are good and have been based on organic growth, with publications and collaborations in which Max's values are always respected, not only as a driver, but as a person, achieving a total reach that exceeds 100K, making him Influencer inside and outside of motorsport.

Max Gutierrez and Silvia Sabates Coltrane

He is a young man who has a bright future in NASCAR and whatever challenges he faces. He has a confident personality and his enthusiasm is contagious. I love his humanity and how he shares with sick children and in difficult situations, with different activities, in both countries.

Max is a true champion. It is an honor that you represent our developments.

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Prime Sports Entertainment, Marketing & Advertising and allies are betting on their drivers Xavi Razo (7) and Max Gutiérrez (23) to win at the Memorial Coliseum in Los Angeles, in the first NASCAR Mexico Series race in the so-called New Era in the United States , as a guest and preliminary event for the NASCAR Cup, the star category of The National Association for Stock Car Auto Racing, Inc.

Their drivers Xavi Razo and Max Gutiérrez will seek to cross the finish line of the oval first (which cost approximately 1 million dollars to provisionally place inside the Los Angeles Coliseum, which is turning 101 years old and has hosted the Olympic Games, Super Bowls, World Series...).

More than 75 thousand fans will see these two national stars try to write their names with golden letters in the history of NASCAR, thanks to winning on the quarter-mile track of the mythical and legendary stage, on Sunday, February 4, 2024, after 150 laps in the King Taco: The Battle at El Coliseo, exhibition race in the 2024 Busch Light Clash of NASCAR Cup.

ANDRÉS PÉREZ DE LARA

Young driver from CDMX and the Telmex Telcel Team, he is National ARCA Menards Runner-up in the US and Rookie of the Year and Top 4 NASCAR Mexico Series 2023, at 18 years old; 2022 NASCAR Challenge Series Champion, at age 17; and Champion and Rookie of the Year Trucks México Series 2020, at 15 years old.

ABRAHAM CALDERÓN

2

The driver originally from Monterrey and the Telmex Telcel Team is one of the most outstanding figures in the NASCAR Mexico Series in the 16 years it has been held in Mexico, with two championships in his sporting history.

In the 2023 season of the premier category he finished in sixth place, with 5 top 5s, 6 top 10s, 1 pole position, 5 podiums and 1 victory.

He was second and started in the privileged position in San Luis Potosí, third in Puebla, second in San Luis Potosí, third in Puebla and first in Mexico City, a great finale of the calendar.

He is Champion 2014, Champion 2017, Top 5 2018, Top 6 2019, Top 3 2020, Top 3 2021, Runner-up 2022 and Top 6 2023, as already mentioned.

ROGELIO LÓPEZ

6

He is one of the emblematic drivers in the history of the NASCAR Mexico Series, with important victories and records, and is also one of the first to enter NASCAR EU.

Recently, in the 2023 season, he finished in tenth place, with 1 top 5 and 7 top 10, with Alpha Racing, finishing second on the podium in Chihuahua, tenth date.

With the Telmex Telcel Team he was Runner-up in 2005 and Champion with the Telmex V8 Team in the Desafío Corona.

The driver from Aguascalientes won in the second invitational race of the NASCAR PEAK Mexico Series in December 2016 at the Autódromo Hermanos Rodríguez, prior to the start of the so-called second era of NASCAR Mexico (from 2017 to date).

Holder for many seasons of the record for the most races won in the stellar category of NASCAR Mexico, his positions from the 2017 to 2023 campaigns are: Top 5 2017, Top 11 2018, Top 12 2019, Top 13 2020, Top 6 2021, Top 3 2022 and Top 10 2023, as already mentioned.

His achievements include his entry into NASCAR EU, in the Grand National Division and Busch East Series, and being recognized as the first driver not born in the United States or Canada to win a pole position and a race in the aforementioned series.

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XAVI RAZO 7

The capital driver from Prime Sports and Marketing & Advertising and the JV Motorsport team is eighth in the 2023 NASCAR Mexico Series championship, with 5 top 10s, 7 top 10s, 1 pole position, 3 podiums and 1 victory.

He was first in Tuxtla Gutiérrez, second in Chihuahua and pole position, and third in Chihuahua, and leader for two dates last championship.

His achievements include being Top 6 in the 2017 championship, Top 9 in 2018, Top 9 in 2019, Top 8 in 2022 and, as mentioned, Top 8 in 2023.

He has 16 podiums in the stellar category, with 4 wins so far in the so-called New Era of the series.

He returned to the track after beating cancer before 2017 and is currently a leading competitor in the NASCAR Mexico Series.

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He is Rookie of the Year and fourth place in the 2023 NASCAR Challenge Series season, with 7 top 5s, 9 top 10s, 1 pole position, 5 podiums and 1 victory, with the Telmex Telcel Team and Alpha Racing.

He obtained the privileged position in Tuxtla Gutiérrez and was second in San Luis Potosí, third in Aguascalientes, first in Puebla, third in Chihuahua and third in Puebla.

At 17 years old he was 2022 Mexico Trucks Series Champion and is currently part of the NASCAR EU Drive for Diversity Development Program for the second consecutive year.

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REGINA SIRVENT

10

The graceful and young driver, 20 years old, added 214 points and 5 top 10s in the 12 races that made up the 2023 NASCAR Challenge Series calendar, finishing in thirteenth position in the championship.

Coming from karting, the driver from Mexico City has three full seasons in the NASCAR Challenge Series (2021, 2022 and 2023) and is going for her fourth in 2024.

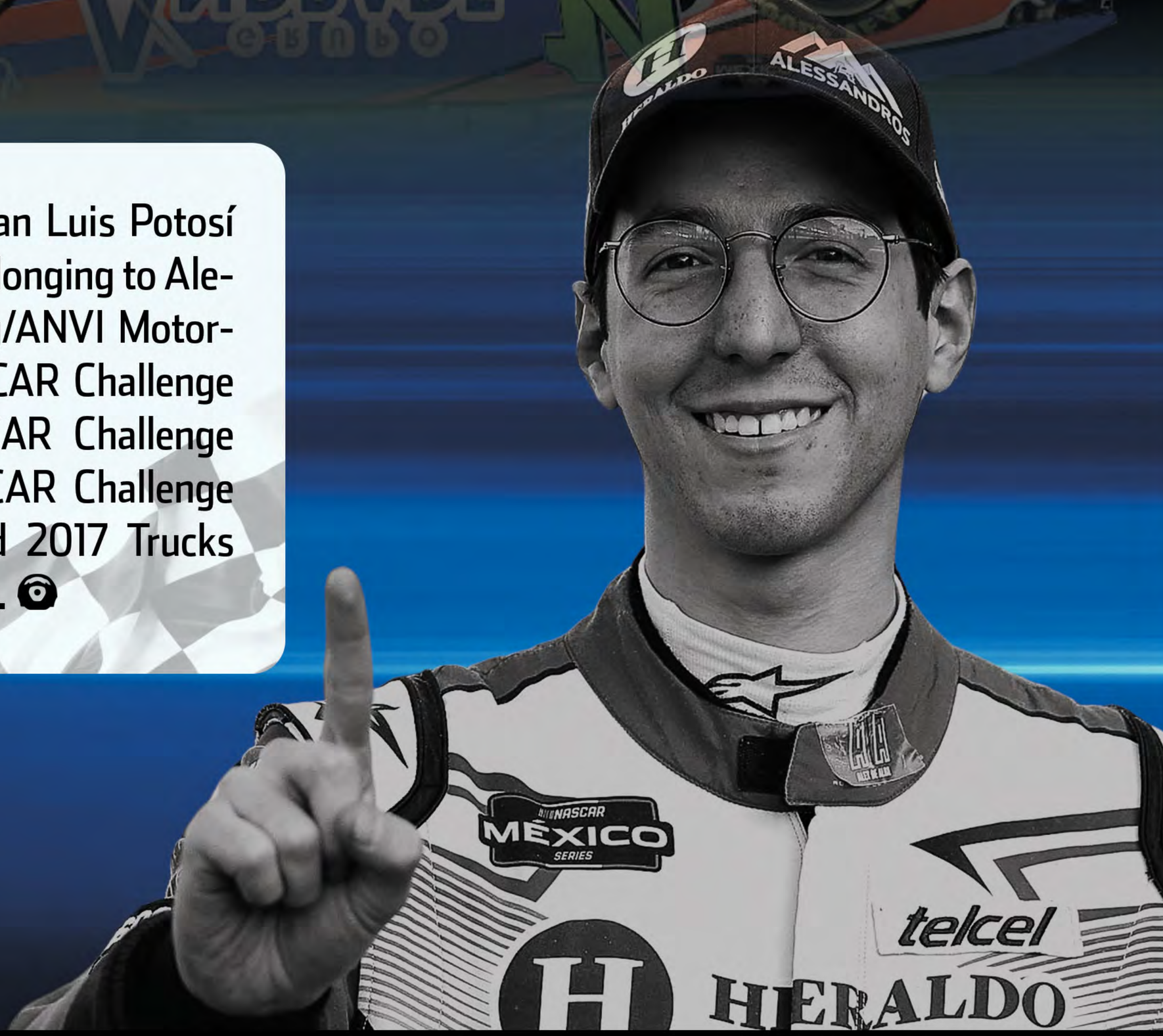
Of the highlights of her record, the Top 3 of the Trucks México Series 2020 stands out, with two wins and a pole position.

She is part of the NASCAR EU 2024 Drive for Diversity program.

In the King Taco: The Battle at El Coliseo, an exhibition race in the 2024 Busch Light Clash of the NASCAR Cup, Regina Sirvent will race with the Escudería Firme Racing-Dynamic, the result of an alliance between Music VIP Entertainment and the Potosí team Dynamic Motorsports.

ALEX DE ALBA 14

Originally from San Luis Potosí and currently belonging to Alessandros Racing/ANVI Motorsport, he is 2023 NASCAR Challenge Champion, 2021 NASCAR Challenge Runner-up, 2019 NASCAR Challenge Rookie of the Year and 2017 Trucks Mexico Series Champion.



RODRIGO REJÓN

19

He is the 2023 NASCAR Challenge Series Runner-up, with the GGG Racing Team.

He recorded 6 top 5s, 9 top 10s, 1 pole position, 6 podiums and 3 wins. He won in Aguascalientes, San Luis Potosí and Puebla, and started in pole position in Chihuahua.

In Chihuahua he started at the head of Challenge and his brother Julio Rejón was also pole position winner in NASCAR Mexico; and in Puebla both triumphed in their respective categories; and, furthermore, in the final in Mexico City, the two came in second place.

In Tuxtla Gutiérrez, the first round of last year, Rodrigo led most of the race, even ahead of the NASCAR Mexico Series drivers, but he abandoned due to failure. And in the final in Mexico City he finished in second place, as already mentioned, just 4 thousandths behind! of the first and achieving the feat of taking the crown, in what is considered the closest closing in the history of the serial.

His record highlights being Runner-up in 2018, Top 3 in 2019, Top 4 in 2020, Top 3 in 2021, Top 4 in 2022 and, of course, Runner-up in 2023.

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SANTIAGO TOVAR

22

He is a versatile and constant driver, with a lot of experience, who can get on the podium at any time.

His record in the premier category of the NASCAR Mexico Series is: 2017, Top 16; 2018, Top 7; 2019, Top 11; 2020, Top 7: 2021, Top 12; 2022, did not participate; and 2023, Top 11.

He races as a teammate of Rubén García (who holds the record of four-time champion) and with Team GP México Racing (the team with the most championships in the entire history of the NASCAR Mexico Series, tied with Escudería Telmex Telcel, with six awards, in 16 seasons).

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MAX GUTIÉRREZ 23

NASCAR MÉXICO SERIES

The iconic young driver of the NASCAR Mexico Series is fifth in the stellar category in the 2023 season, registering 6 top 5s, 8 top 10s, 4 podiums and 1 victory (Chihuahua), with Motorcraft and the Tame Racing-Top Group.

He has a great record of results and championships, both in Mexico and in the United States, and among his objectives are first to win in Los Angeles (with the sponsors of Prime Sports and Marketing & Advertising), then the championship of the stellar category in Mexico and continue in the NASCAR Craftsman Trucks Series to reach the top of The National Association for Stock Car Auto Racing in the future.

His career highlights being 2018 Trucks Mexico Champion (at 15 years old), 2020 NASCAR Challenge Champion and 2021 NASCAR Mexico Series Rookie of the Year; and in EU Top 4 and Rookie of the Year 2021 in ARCA East Series (with victory in New Smyrna).

In 2022 he finished the championship in seventh place in NASCAR Mexico, was third in New Smyrna in the ARCA Menards East Series, debuted in Daytona and Talladega in the national ARCA Menards Series, and ran four races in the NASCAR Camping World Trucks Series: Charlotte, Nashville (where he was eighth), Pocono and Homestead.

ENRIQUE BACA 24

The driver from Monterrey, a notorious figure in the NASCAR Mexico Series from 2017 to date, in the so-called Nueva Época, appears at the Los Angeles Coliseum with the number 24 and at Tame Racing.

Last season he raced with the sponsors Arzyz, Fratech and Starkxz, finishing in the Top 12 of the general table of the stellar category in Mexico.

In chronological order, his record is: 2017, Top 18 and best rookie; 2018, Top 20, running only seven races; 2019, Top 16; 2020, did not participate; 2021, Top 19, racing only twice; 2022, Top 6; and 2023, as already mentioned, Top 12.

He has forays into NASCAR EU and is an excellent teacher of new drivers, thanks to his great experience.

NASCAR MÉXICO SERIES

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RUBÉN ROVELO 28

He is one of the great drivers of the NASCAR Mexico Series, always a contender for victory and championships, the protagonist of countless battles on the tracks of our country.

In chronological order, his record is: 2017, Runner-up; 2018, Top 3; 2019, Top 5; 2020, Champion; 2021, Top 5; 2022, Top 4; and 2023, Top 13.

In 2016 he was V8 Champion.

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JORGE KOKE DE LA PARRA

The driver from the capital is the 2019 Champion and 2021 Runner-up of the Trucks México Series, and fifth place and second best rookie in 2023 of the NASCAR Challenge Series.

Last season he debuted in Challenge and had 6 top 5s, 9 top 10s, 1 pole position, 5 podiums and 2 victories, with HO Speed Racing.

He was third in Chihuahua, second in Aguascalientes, first and pole position in Aguascalientes (second date), first in Chihuahua and third in Mexico City.

Before coming to the NASCAR Mexico Series Trucks he was Rotax Champion in Go Karts 2013, 2014 and 2015, and Reto Telmex Champion 2016, FIA Americas Awards 2016 and Casco de Oro 2016.

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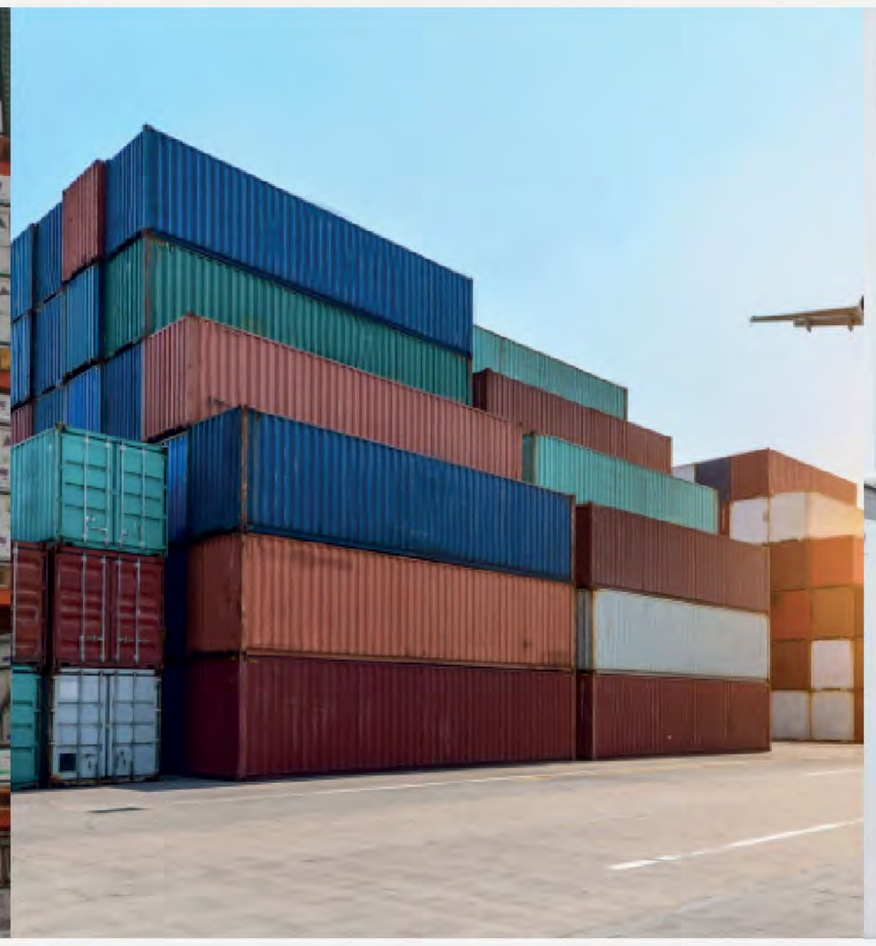

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JORGE 31 GOETERS

The experienced and iconic driver has been racing for 19 seasons: 16 of NASCAR Mexico (9 from the First Era and 7 from the Second Era) and 3 of Desafío Corona (V8 that preceded the arrival of NASCAR to our country).

In short, he is the 2005 Desafío Corona Champion, he started in pole position in the first NASCAR Busch Series (US) race in Aztec lands in 2005 and he is the 2012 NASCAR Mexico Series Champion.

By the way, in the eighties, as a motorcycle racer, he won the Gold Medal in Germany and the Silver Medal in Sweden in the international competition called The 6 Days of Enduro.

In Los Angeles he will be with the Telmex Telcel Team.

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VÍCTOR BARRALES JR.

39

From ANVI Motorsport, one of the fastest growing new teams, the driver from San Luis Potosí is Top 8 in the 2023 NASCAR Challenge Series Championship, with 3 top 5s, 9 top 10s and 3 podiums (Tuxtla Gutiérrez, third; San Luis Potosí, third; and San Luis Potosí, third), after 12 races, in a table of 19 competitors.

His achievements include the victory in front of his audience in the 2022 NASCAR Challenge Series at the Potosino Super Oval in front of more than 14,000 fans.

SALVADOR DE ALBA 48

The driver from Guadalajara, from the Sidral AGA Racing Team, was recently awarded at the NASCAR Awards in Nashville, Tennessee, United States, as the 2023 NASCAR Mexico Series Champion.

Last year he had 8 top 5s, 10 top 10s, 1 pole position, 6 podiums and 3 victories in 12 races, and was also recognized as Regular Season Champion, two dates before the end of the calendar.

He also stands out in his record of being Runner-up in 2019 and Champion in 2021 in the premier category, and he intends to triumph in Los Angeles and obtain the three-time championship in Mexico in 2024.

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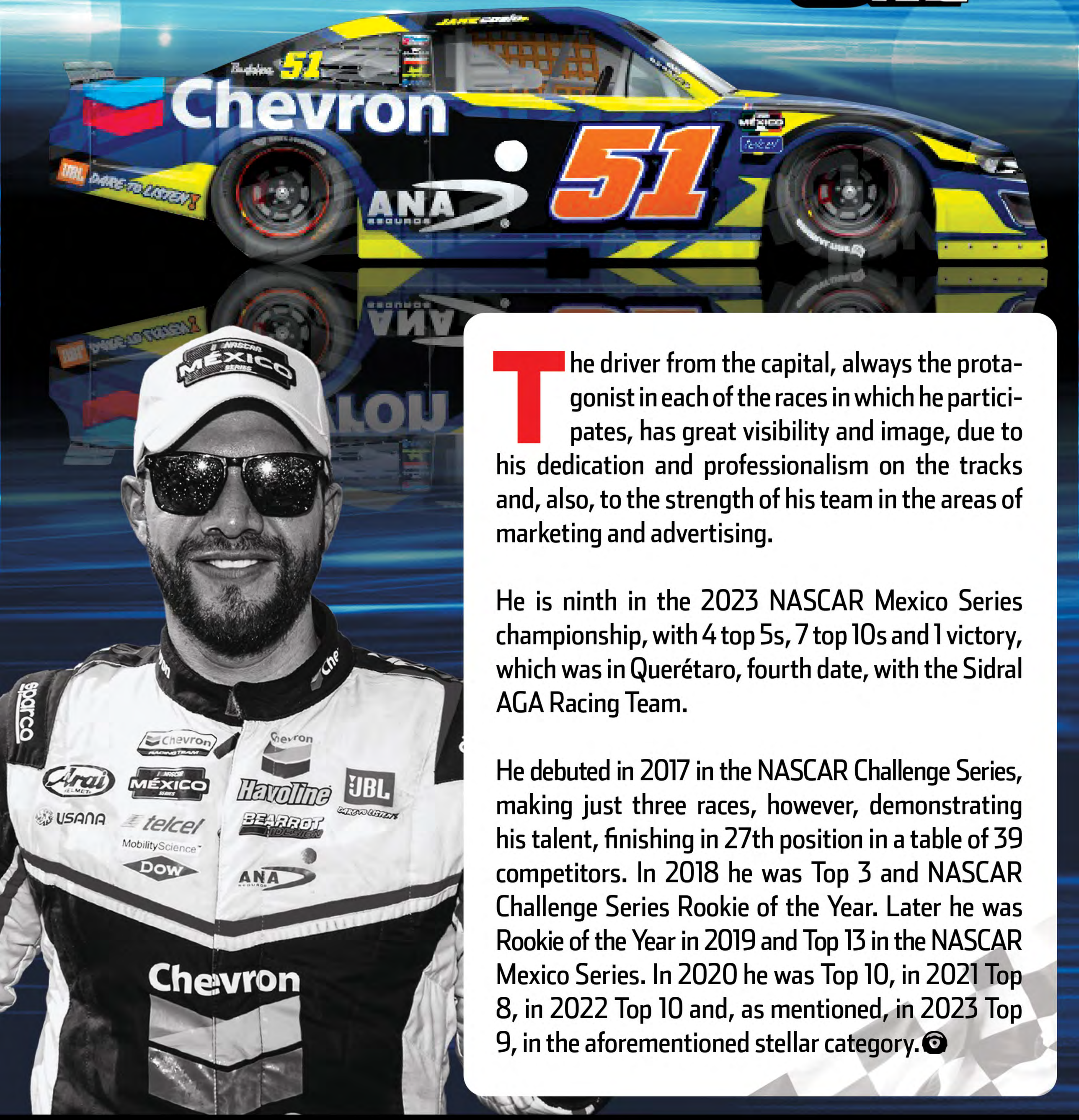


The driver from the capital, always the protagonist in each of the races in which he participates, has great visibility and image, due to his dedication and professionalism on the tracks and, also, to the strength of his team in the areas of marketing and advertising.

He is ninth in the 2023 NASCAR Mexico Series championship, with 4 top 5s, 7 top 10s and 1 victory, which was in Querétaro, fourth date, with the Sidral AGA Racing Team.

He debuted in 2017 in the NASCAR Challenge Series, making just three races, however, demonstrating his talent, finishing in 27th position in a table of 39 competitors. In 2018 he was Top 3 and NASCAR Challenge Series Rookie of the Year. Later he was Rookie of the Year in 2019 and Top 13 in the NASCAR Mexico Series. In 2020 he was Top 10, in 2021 Top 8, in 2022 Top 10 and, as mentioned, in 2023 Top 9, in the aforementioned stellar category.

JULIO REJÓN

NASCAR MÉXICO SERIES

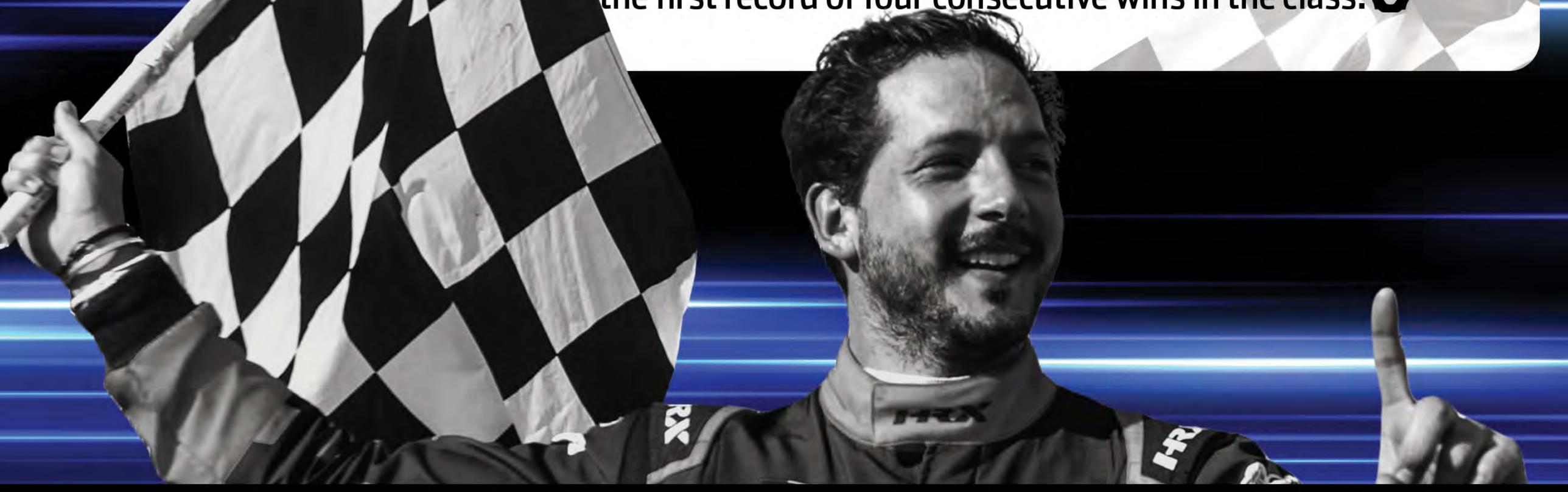
PROGRAMA & MAGAZINE OFICIAL

The driver of the GGG Racing Team is a star of the NASCAR Mexico Series.

He was the second best rookie in the NASCAR Mexico Series, stellar category, and finished in seventh place in the 2023 season championship, registering 5 top 5s, 7 top 10s, 3 pole positions, 5 podiums and 2 victories.

The victories were in Aguascalientes and Puebla, and the pole positions in Aguascalientes, Chihuahua and Mexico City. He was second in Tuxtla Gutiérrez, at the beginning of the season, third in San Luis Potosí and second in Mexico City, the culmination of the season, where he started, as mentioned, in the privileged position, at the Autódromo Hermanos Rodríguez.

He is the 2022 NASCAR Challenge Runner-up and holder of the first record of four consecutive wins in the class.



MARCO MARÍN 63

The driver from Guadalajara participated for three years in the Trucks México Series, where he was Runner-up in 2019, and has been in the NASCAR Challenge Series for four seasons.

He was sixth in the NASCAR Challenge Series championship in the 2023 season, with 6 top 5s, 8 top 10s and 2 pole positions and 4 podiums, with the Sidral AGA Racing Team.

He recorded second place and pole position in Querétaro, pole position in Aguascalientes, second in Puebla, third in Monterrey and second in Chihuahua.

In summary, the results in seven seasons of this driver, which has thousands of fans, are the following:

2017, Top 9 Trucks; 2018, Top 6 Trucks; 2019, Runner-up Trucks; 2020, Top 6 Challenge; 2021, Top 5 Challenge; 2022, Top 6 Challenge; 2023, Top 6 Challenge.

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ANDRIK DIMAYUGA 67

He is third in the 2023 NASCAR Challenge Series championship, with 2 pole positions, 7 top 5, 9 top 10 and 1 victory (in Monterrey), and became one of the emblematic drivers to beat in this competitive category.

The young 19-year-old driver, from the aggressive Dimayuga Racing Team, was one of the three privileged to fight for the crown in the final race held in Mexico City, however he suffered an accident, after starting in second position. He just had to cross the finish line before Alex de Alba and Rodrigo Rejón, but fortune was not on his side.

The young, tall and athletic driver (who debuted last year in the Super Late Model Tour in the United States, placing fourth in Lebanon and third in Winchester) will seek victory at the Los Angeles Coliseum with his new sponsor, JEMS, and later the 2024 NASCAR Challenge Series crown, within his plans to reach the top of NASCAR EU.

NASCAR MÉXICO SERIES

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RUBÉN GARCÍA 88

He is the driver with the most crowns in the NASCAR Mexico Series in its entire history at the moment, in the stellar category: four in total. He is Champion in the 2015, 2018, 2019 and 2022 seasons.

In 2023, with Team GP México Racing, he was third place in the year, with 7 top 5s, 8 top 10s, 4 pole positions, 4 podiums and 3 wins.

He obtained pole position in Tuxtla Gutiérrez, first place in Chihuahua, pole position in Querétaro, first place and pole position in Monterrey, first place and pole position in San Luis Potosí and second place in Puebla.

His impressive complete record is: Champion 2015, Top 3 2017, Champion 2018, Champion 2019, Runner-up 2020, Runner-up 2021, Champion 2022 and Top 3 2023.

NASCAR MÉXICO SERIES

PROGRAMA & MAGAZINE OFICIAL

DANIEL SUÁREZ

99

The Mexican driver of the NASCAR Cup Series, the highest category of The National Association for Stock Car Auto Racing, returns to compete in the NASCAR Mexico Series on February 4, 2024, on the occasion of the invitation race called King Taco: La Batalla en El Coliseum, within the exhibition program at the Bush Light Clash.

After an absence of many years in the NASCAR Mexico Series (a period in which he was 2015 Rookie of the Year and 2016 NASCAR Xfinity Series Champion, with Joe Gibbs Racing, Top 10 in the 2022 NASCAR Cup Series and winner at Sonoma Raceway in the same season and the first driver of Mexican nationality to qualify for the playoffs), the 31-year-old driver from Monterrey will drive a car owned by Jimmy Morales, from the Telmex Telcel Team, sponsored by Quaker State, at the legendary Memorial Coliseum in Los Ángeles, as a special guest, to make up the historic grid of 22 Aztec competitors.

Suárez, who will complete his eighth season this year in the premier category of NASCAR EU, currently with Trackhouse Racing, had five seasons in the NASCAR Mexico Series, adding 10 victories, 26 Top 5s and 39 Top 10s in 76 starts, in addition to being Runner-up 2013.

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OUR CHAMPION SALVADOR DE ALBA

AFTER THE TRIUMPH IN LOS ANGELES

The driver from Guadalajara, double champion of the stellar category in our country (2023 and 2021), will seek victory in the NASCAR Mexico Series at the King Taco: La Batalla at El Coliseo on Sunday, February 4, in a race prior to the Busch Light Clash of the NASCAR EU premier class.

In front of more than 75 million fans at the Los Angeles Memorial Coliseum (and in the focus of millions of viewers on TV and other electronic media) the Copetín de Alba will fight to cross the finish line first, after 150 laps (50 minute time limit), on the mini but demanding quarter-mile oval, in a grid of 22 select national drivers, where Daniel Suárez (our compatriot at the top of The National Association for Stock Car Auto Racing, Inc.) will also be present.

The intention is to put the Sidral AGA Racing Team and its sponsors Red Cola and Skarch at the top, and be part of the exclusive group of winners in the United States.

In 2013 Abraham Calderón won, in 2014 the aforementioned Daniel Suárez and in 2015 Rubén Pardo, and this weekend Salvador Copetín de Alba intends to write his name in the history of winner in Los Angeles in 2024, with the responsibility to slopes of being NASCAR Mexico Series Champion last season, 2023, and 2021, as already mentioned.

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THE YOUNG SENSATION

ANDRÉS PÉREZ DE LARA

With a history of wins and championships since he was 15, the 18-year-old Mexican driver aims to reach the top of NASCAR in the US.

In 2023 he was Runner-up in the ARCA Menards Series and Rookie of the Year and Top 4 in the NASCAR Mexico Series, and is already prepared to return to race in 33 races in total in 2024 in both countries, in pursuit of the championships of both mentioned categories, while the time comes for Xfinity and NASCAR Cup.

For now, today he is going for the first place checkered flag at the Los Angeles Coliseum.

The young 18-year-old driver from the Telmex Telcel Team starred in a brilliant 2023, racing in both Mexico and the United States, in a total of 32 races, with a frenetic schedule and obtaining significant and historic results, and is ready to face and achieve greater goals in 2024, in its ambitious project to reach the top of The National Association for Stock Auto Racing.

In ARCA Menards Series, after 20 races in the main NASCAR EU circuits, he was Runner-up in 2023, and in our country Rookie of the Year in 2023 in NASCAR Mexico Series, where he finished in fourth place overall, after fighting for the crown until the last race, out of a total of 12, within the classification of the four chosen for the grand final after the playoffs, competing with drivers of the stature of Rubén García, Germán Quiroga and Salvador de Alba, all of them experienced and with several championships in his credit.

Andrés started in second position in qualifying and it was enough to cross the finish line first before his three mentioned competitors to achieve the feat, however luck was not on his side at the Mexico City road course in the final of the NASCAR Mexico Series. called Speed Fest.

The runner-up in the ARCA Mernards Series was obtained in a table of 117 entries, and he recorded 10 top 5s and 15 top 10s, and in only the fifth race he managed to start from the front row (Charlotte Motor Speedway), by staying behind one hundredth of the pole position; Six races later he recorded a pole position at Michigan International Speedway. He earned two second places, at the Illinois State Fairgrounds and Salem Speedway.

He also completed 2,482 laps in the ARCA Menards Series and enjoyed the lead in 87 laps in his first season, trailing only American Jesse Love, who won the 2023 tiara.

Our compatriot, who raced for the Rev Racing team in the number 2 Chevrolet, in 2023 was also part of the Drive for Diversity program for the second consecutive year.

By 2024 he will once again seek the championship in ARCA (Automovile Racing Club of America), once again belonging to the Drive for Diversity, and the NASCAR Mexico Series.

His record, in summary, is: Arca Menards Runner-up and Rookie of the Year and Top 4 NASCAR Mexico Series 2023, at 18 years old; 2022 NASCAR Challenge Champion, at age 17; and Champion and Rookie of the Year Trucks México Series 2020, at 15 years old.

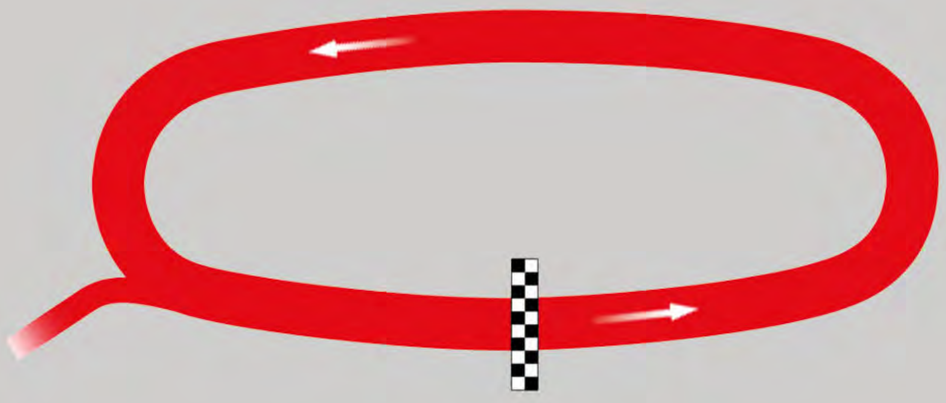
His ultimate goal is: NASCAR Cup, the star category of NASCAR EU.

He has age, talent and resources... and genes, since his father, Ricardo Pérez de Lara, is multi-champion in Mexico and North American Ferrari Challenge Champion and 2014 Ferrari Challenge World Champion. It's in his blood (read training and example).

"I am very flattered to return in 2024 to the ARCA Menards Series and the NASCAR Drive for Diversity Program, which will celebrate its 20th anniversary as a program to promote new talent, currently with Brandon Thompson as Vice President of NASCAR Drive for Diversity. The premise is the ARCA and NASCAR Mexico Series championships, within my main objective, which is the NASCAR Cup," said Andrés Pérez de Lara.

"For now, I am going for the victory in the Los Angeles Coliseum, an invitation race for the NASCAR Mexico Series, on February 4, on the occasion of the first date of the 2024 NASCAR EU calendar," he added in conclusion.

LOS ANGELES MEMORIAL COLISEUM



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HISTORY

Known as "The Largest Stadium in the World," the Los Angeles Memorial Coliseum, a living memorial to all who served in the United States Armed Forces during World War I, has been a civic treasure for generations of Angelenos.

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It has been home to college football's USC Trojans since 1923 and the UCLA Bruins (1933-1981); Los Angeles Rams of professional football (1946-1979 and 2016-2019), Raiders (1982- 1994) and Chargers (1960). It has hosted three NFL championships and two Super Bowls.

It was home to the Los Angeles Dodgers (1958-1960) and the 1959 World Series.

PANORAMIC of the Los Angeles Memorial Coliseum.

MARTIN TRUEX JR. triumphed in Los Angeles in 2023. Austin Dillon was second and Kyle Busch third.

American presidents Franklin D. Roosevelt, Dwight Eisenhower, John F. Kennedy, Lyndon Johnson, Richard Nixon and Ronald Reagan have been present here; and international dignitaries such as Martin Luther King, Jr., César Chávez, Pope John Paul II, the Dalai Lama and Nelson Mandela.

From Mick Jagger to the Harlem Globetrotters, from the Grateful Dead to Billy Graham, from Evel Knievel to Pele, they have been welcomed by The Memorial Coliseum, named a National and California Historic Landmark in 1984.

It has been the scene of the incredible, the unforgettable, the iconic and the best in human effort and achievement.

The complex has served as home to the USC Trojans since 1923 and a number of major sports teams.

On March 29, 2008, the Los Angeles Dodgers and Boston Red Sox set a Guinness World Record for the largest attendance ever seen at a game baseball, with 115,300 spectators.

Other historic events include Billy Graham's 1963 appearance in front of 134,254 people (still an all-time record at The Coliseum), Nelson Mandela's triumphant return to the United States in 1990, the first papal mass celebrated by Pope John Paul II in 1987 and the Bicentennial of 1976.

The Coliseum has hosted memorable concerts: Rolling Stones, Pink Floyd, Bruce Springsteen, U2, Metallica, The Who, The Grateful Dead, Van Halen, Prince...

Also known for hosting soccer competitions, The Coliseum has hosted more than 500 memorable matches. In fact, the attendance record for a football match here was set on July 26, 2017, when 93,098 fans turned out to watch Real Madrid take on Manchester City in the International Champions Cup.

The Los Angeles Coliseum turned 100 years old in 2023 and will be 101 years old in 2024.

BUSCH LIGHT CLASH AT THE COLISEUM AND NASCAR MÉXICO SERIES

NASCAR has run the competition called Busch Light Clash at the Coliseum at the Los Angeles Coliseum since 2022, where the new NASCAR Cup car, known as the Next Gen Car, debuted.

It is an event on a temporary, quarter-mile oval, built especially for the occasion, which costs 1 million dollars.

The 2022 winner was Joey Logano of Penske and the 2023 winner was Martin Truex Jr. of Joe Gibbs Racing.

The Clash is a non-scored race prior to the start of the season, which serves to give a taste of what will be the year for The National Association for Stock Car Auto Racing, Inc., which has a NASCAR Cup calendar, premier category , of 39 races in 2024, in 10 months (with two non-point tests and 37 scoring races, of which 27 are from the regular season and 10 from playoffs, including the grand final).

For this 2024 The Clash will have 23 drivers, who will compete during 150 laps of the quarter-mile oval, as already mentioned.

In a historic event, NASCAR Mexico Series joins the party at the Los Angeles Coliseum, with 22 drivers, who will compete as guests and prior to the NASCAR Cup, in a race called King Taco: The Battle at El Coliseo, February 4.

JOEY LOGANO, winner from the Busch Light Clash at the Coliseum 2022.

Los Angeles is the metropolis with the most Latinos in the United States and Daniel Suárez, our compatriot who races in the NASCAR Cup and who will also participate in the NASCAR Mexico Series, will surely be the focus of fans' attention.

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World-renowned comedian, actor and producer Gabriel Fluffy Iglesias will be the Grand Marshall of the inaugural NASCAR Mexico Series King Taco race: La Batalla at El Coliseo, taking place on Sunday, February 4. This event will be the first on the racing calendar scheduled for that day, followed by the Busch Light Clash race at El Coliseo.

Fluffy will give the tone to start the race and then the Rams mariachi will perform the Mexican national anthem.

"Who better to start this historic event than a comedian as renowned as Gabriel Iglesias?, said Ben Kennedy, NASCAR Senior Vice President of Racing Development and Strategy.

"In addition to having a successful career, Gabriel grew up in Southern California and has Mexican roots, so we are proud to have him as a guest to give the order to the pilots to start their engines and thus start a successful day of races at the Los Angeles Coliseum," he added.

Iglesias has become one of the most successful comedians in the world.

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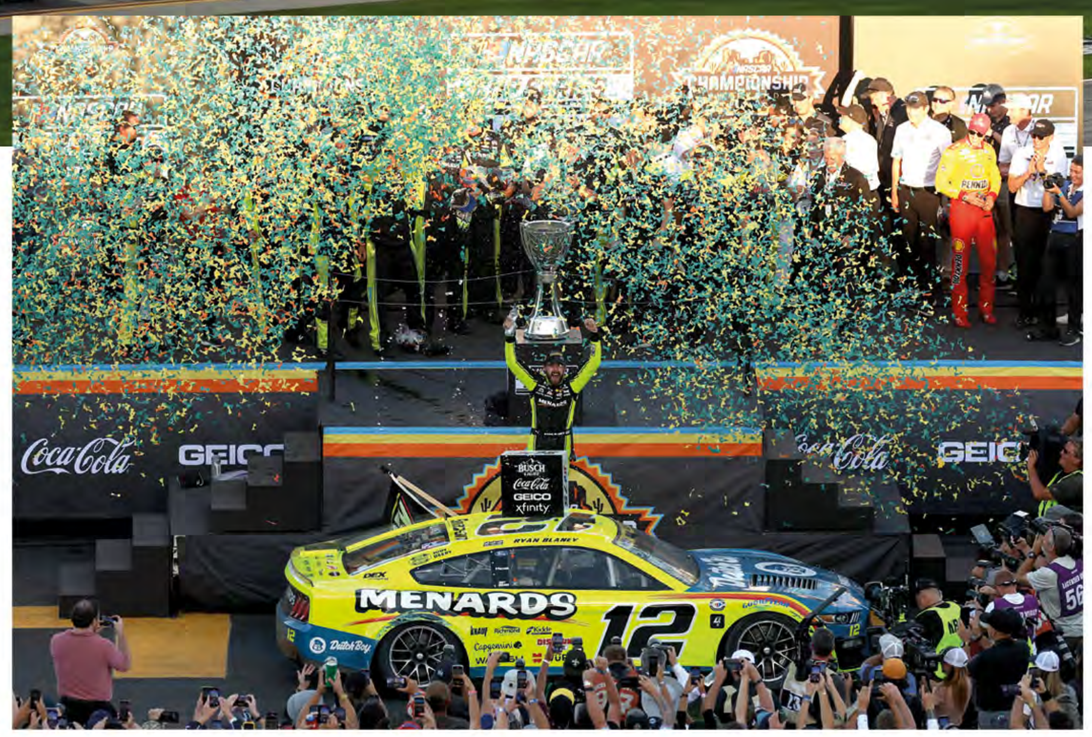

RYAN BLANEY, 2023 NASCAR Cup Champion, celebrates at Phoenix Raceway.

• The National Association for Stock Car Auto Racing, Inc. (NASCAR), which this year marks its 76th anniversary (1948-2024), is the sanctioning entity for America's number one motorsports series and owner of 16 major facilities for motorsports and entertainment in the country.

• NASCAR makes up three national series (the NASCAR Cup Series, the NASCAR Xfinity Series and the NASCAR CRAFTSMAN Truck Series).

• It has four international series (NASCAR Brazil Sprint Race, NASCAR Mexico Series, NASCAR Pinty's Series of Canada, NASCAR Whelen Euro Series).

• It has four regional series (ARCA Menards Series, ARCA Menards Series East & West and NASCAR Whelen Modified Tour).

• Has a local development series (NASCAR Advance Auto Parts Weekly Series).

• Its International Motor Sports Association (IMSA) governs the IMSA Weather Tech SportsCar Championship, the premier sports car series in the United States.

• It also owns Motor Racing Network, Racing Electronics and ONE DAYTONA.

• Headquartered in Daytona Beach, Florida, with offices in eight cities across North America, NASCAR sanctions more than 1,200 races in 12 countries and more than 30 U.S. states.

DANIEL SUÁREZ is the favorite of Latin fans in the United States.

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2024
LA BATALLA EN EL COLISEO
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EVENT SCHEDULE
NASCAR MÉXICO SERIES

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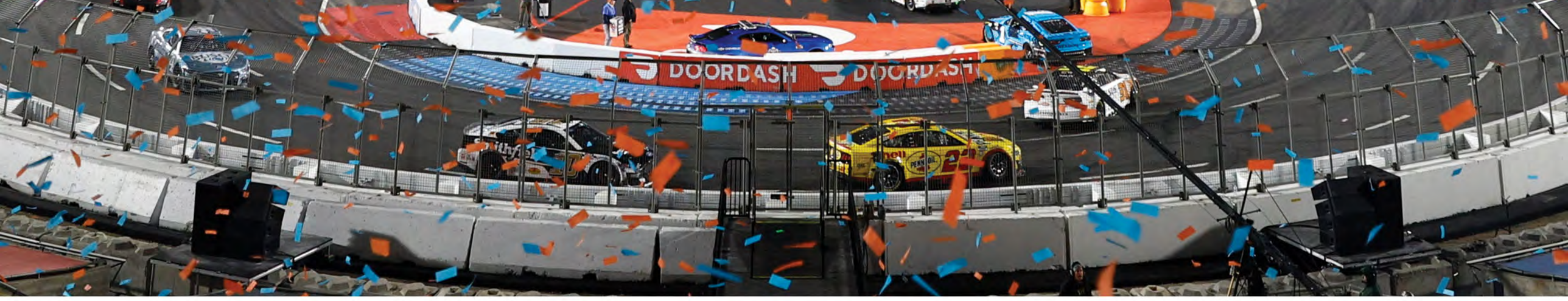
	NEW SCHEDULE IS AS FOLLOWS:
2:30 PM:	NASCAR CUP SERIES PRACTICE
5 PM:	BUSCH LIGHT CLASH AT THE COLISEUM
7:30PM:	KING TACO LA BATALLA EN EL COLISEO



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